

Bonney, Valerie J

From: Susan Baker <susan@pathfindercommunications.com>
Sent: Thursday, September 20, 2012 2:47 PM
To: Bonney, Valerie J
Subject: Re: KTVT

Thanks Valerie! I got both disclosure statements.
Susan!

On Sep 20, 2012, at 12:45 PM, Bonney, Valerie J wrote:

yes, I will get that to you today—here are the Disclosure statements—will you please confirm you have rec'd them?

From: Susan Baker [<mailto:susan@pathfindercommunications.com>]
Sent: Thursday, September 20, 2012 2:02 PM
To: Bonney, Valerie J
Subject: Re: KTVT

Valerie-
Our candidate is Mark Shelton from SD 10 (Fort Worth area). Will you be able to get the :30 rates/ A35+ ratings for us today?

Thanks!
Susan

On Sep 19, 2012, at 4:07 PM, Bonney, Valerie J wrote:

Yes, we needed to catch our breath after the primary—that was insane. Okay, I am updating the rates tonight and will touch base with you in the morning and pull you some ratings.
thank you!
Val

DR MARK SHELTON
R
STATE SENATE D 10
P.O. BOX 12008
FTW 76110
8179216554

From: Susan Baker [<mailto:susan@pathfindercommunications.com>]
Sent: Wednesday, September 19, 2012 6:06 PM
To: Bonney, Valerie J
Subject: Re: KTVT

James has a meeting tomorrow for the details. All we know at this point is Fort Worth area. I assume I will be able to give you the candidate name tomorrow. I'm heading back to Houston Friday early, so I was trying to get rates in before I head out so that James can get a jump on the buy. I meant to ask for ratings for Adults 35+ as well.

Hopefully this will be a good race for us... I appreciate the way they give us a little break in between the chaos!

Thanks!
Susan